








Website review linkedin.com

Generated on January 17 2026 09:03 AM



The score is 48/100







SEO Content

	<p>Title</p>	<p>LinkedIn: Log In or Sign Up</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>LinkedIn</td> </tr> <tr> <td>title</td> <td>LinkedIn: Log In or Sign Up</td> </tr> <tr> <td>description</td> <td>1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.linkedin.com/</td> </tr> </tbody> </table>	Property	Content	site_name	LinkedIn	title	LinkedIn: Log In or Sign Up	description	1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.	type	website	url	https://www.linkedin.com/
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	<p>Headings</p>	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1912 1177 2078" style="list-style-type: none"> • [H1] Welcome to your professional community • [H2] Explore top LinkedIn content • [H2] Find the right job or internship for you • [H2] Post your job for millions of people to see • [H2] Discover the best software tools 	H1	H2	H3	H4	H5	H6	1	12	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	4	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Keep your mind sharp with games • [H2] Let the right people know you're open to work • [H2] Conversations today could lead to opportunity tomorrow • [H2] Stay up to date on your industry • [H2] Connect with people who can help • [H2] Learn the skills you need to succeed • [H2] Who is LinkedIn for? • [H2] Join your colleagues, classmates, and friends on LinkedIn • [H3] General • [H3] Browse LinkedIn • [H3] Business Solutions • [H3] Directories
	Images	<p>We found 7 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 106 links including 0 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 6.6%</p> <p>Internal Links 93.4%</p>

In-page links

Anchor	Type	Juice
User Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Open the app	External	Passing Juice
Access account	Internal	Passing Juice
Sign in with email	Internal	Passing Juice
Join now	Internal	Passing Juice
Career	Internal	Passing Juice
Productivity	Internal	Passing Juice
Finance	Internal	Passing Juice
Soft Skills & Emotional Intelligence	Internal	Passing Juice
Project Management	Internal	Passing Juice
Education	Internal	Passing Juice
Technology	Internal	Passing Juice
Leadership	Internal	Passing Juice
Ecommerce	Internal	Passing Juice
Show all	Internal	Passing Juice
Engineering	Internal	Passing Juice
Business Development	Internal	Passing Juice
Finance	Internal	Passing Juice
Administrative Assistant	Internal	Passing Juice
Retail Associate	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Operations	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Marketing	Internal	Passing Juice
Human Resources	Internal	Passing Juice

In-page links

Healthcare Service	Internal	Passing Juice
Sales	Internal	Passing Juice
Program and Project Management	Internal	Passing Juice
Accounting	Internal	Passing Juice
Arts and Design	Internal	Passing Juice
Community and Social Services	Internal	Passing Juice
Consulting	Internal	Passing Juice
Education	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Legal	Internal	Passing Juice
Media and Communications	Internal	Passing Juice
Military and Protective Services	Internal	Passing Juice
Product Management	Internal	Passing Juice
Purchasing	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Research	Internal	Passing Juice
Support	Internal	Passing Juice
Administrative	Internal	Passing Juice
Post a job	Internal	Passing Juice
E-Commerce Platforms	Internal	Passing Juice
CRM Software	Internal	Passing Juice
Human Resources Management Systems	Internal	Passing Juice
Recruiting Software	Internal	Passing Juice
Sales Intelligence Software	Internal	Passing Juice
Project Management Software	Internal	Passing Juice
Help Desk Software	Internal	Passing Juice
Social Networking Software	Internal	Passing Juice


In-page links

Desktop Publishing Software	Internal	Passing Juice
Show all	Internal	Passing Juice
Zip	External	Passing Juice
Mini Sudoku	External	Passing Juice
Queens	External	Passing Juice
Tango	External	Passing Juice
Pinpoint	External	Passing Juice
Crossclimb	External	Passing Juice
Find people you know	Internal	Passing Juice
Get started	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Help Center	Internal	Passing Juice
About	Internal	Passing Juice
Press	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
Developers	Internal	Passing Juice
Learning	Internal	Passing Juice
Jobs	Internal	Passing Juice
Games	Internal	Passing Juice
Mobile	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Top Companies Hub	Internal	Passing Juice
Talent	Internal	Passing Juice
Marketing	Internal	Passing Juice
Sales	Internal	Passing Juice
Learning	Internal	Passing Juice

In-page links

Members	Internal	Passing Juice
Jobs	Internal	Passing Juice
Companies	Internal	Passing Juice
Featured	Internal	Passing Juice
Learning	Internal	Passing Juice
Posts	Internal	Passing Juice
Articles	Internal	Passing Juice
Schools	Internal	Passing Juice
News	Internal	Passing Juice
News Letters	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Advice	Internal	Passing Juice
People Search	Internal	Passing Juice
About	Internal	Passing Juice
Accessibility	Internal	Passing Juice
User Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice
Brand Policy	Internal	Passing Juice
Guest Controls	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice

SEO Keywords






	Keywords Cloud	software join linkedin policy management COURSES business COURSE development people
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SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
courses	25	✘	✘	✘	✘
course	14	✘	✘	✘	✘
linkedin	13	✔	✘	✘	✔
software	10	✘	✘	✘	✔
policy	8	✘	✘	✘	✘








Usability

	Url	Domain : linkedin.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 121 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://linkedin.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>